



# 2025 Event Partner Program



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# Ovarian Cancer Alliance of Oregon & Southwest Washington (OCAOSW) Event Partner Program

## What is the Event Partner Program?

The Event Partner Program is a sponsorship program that offers you additional benefits throughout the year according to your sponsorship commitment. This brochure outlines all that is available for 2025.

## Why Partner with OCAOSW?

Every year, OCAOSW offers high-quality, focused events, and educational opportunities that offer the following benefits:

- **Reach** over 1400 contacts across Oregon and SW Washington
- **Gain and grow** brand recognition by reinforcing your company's positive standing in the ovarian cancer community
- **Amplify** your marketing goals through customizable partnership packages to ensure maximum return on investment



# HOW TO BECOME A PARTNER

## Step One

Review the partner-level prices and benefits and decide which level (double diamond, diamond, platinum, gold, or silver) works best with your marketing budget.

## Step Two

Based on the partner level you have chosen, review the 2025 schedule of events and choose the specific sponsorships you would like for each event.

**Please note:** if you would like to commit only to the partner level and not any specific sponsorships at this point, you may do so. Please keep in mind that once sponsorship opportunities are announced, they will fill up quickly.

## Step Three

Complete the partner agreement and return to OCAOSW before February 3. After February 3, you will not be able to be an OCAOSW Partner (with all its advantages) until the following year. However, you can still sponsor individual events based on availability.

## Step Four

After your signed agreement is received, a confirmation letter will be mailed to you, outlining each event you have committed to sponsor. You have the option to pay either the full amount or as each sponsorship occurs. **Payment must be received two weeks in advance of the event.**

## Customize Your Event Partner Package!

Contact Executive Director, Zoya Kumar, to customize your partnership package or help you become an individual event sponsor. She can be reached at [zoyak@ovariancancerosw.org](mailto:zoyak@ovariancancerosw.org), 360-608-1687.



# OCAOSW PARTNER BENEFITS

## \$15,000 and above — Double Diamond Partner Level

As a Double Diamond Partner your company will receive the following benefits:

1. Company logo listed on the new OCAOSW dedicated partner web page
2. A link from your company logo on the OCAOSW website to your company website (\$100 value)
3. Company logo included on exclusive OCAOSW signs displayed at events
4. One ADDITIONAL VIP table to O-Vary Funny (10 seats) (\$1,500 value)
5. Ten (10) ADDITIONAL complimentary tickets to Teal Ribbon Fun Walk (\$500 value)
6. **Display opportunity** at O-Vary Funny, Teal Ribbon Fun Walk, and Survivor Luncheon
7. Your company featured in the monthly newsletter to over 1,400 contacts

## \$10,000 — Diamond Partner Level

As a Diamond Partner your company will receive the following benefits:

1. Company logo listed on the new OCAOSW dedicated partner web page
2. A link from your company logo on the OCAOSW website to your company website (\$100 value)
3. Company logo included on exclusive OCAOSW signs displayed at events
4. Six (6) ADDITIONAL complimentary tickets to O-Vary Funny (\$750 value)
5. Six (6) ADDITIONAL complimentary tickets to Teal Ribbon Fun Walk (\$300 value)
6. **Display opportunity** at O-Vary Funny and Teal Ribbon Fun Walk
7. Your company featured in the monthly newsletter to over 1,400 contacts

## \$7,500 — Platinum Partner Level

As a Platinum Partner your company will receive the following benefits:

1. Company logo listed on the new OCAOSW dedicated partner web page
2. A link from your company logo OCAOSW Partner web page to your company website (\$100 value)
3. Company logo included on exclusive OCAOSW signs displayed at events
4. Four (4) ADDITIONAL complimentary tickets to O-Vary Funny (\$500 value)
5. Four (4) ADDITIONAL complimentary tickets to Teal Ribbon Fun Walk (\$200 value)
6. **Display opportunity** at O-Vary Funny
7. Your company featured in the monthly newsletter to over 1,400 contacts

## \$5,000 — Gold Partner Level

As a Gold Partner your company will receive the following benefits:

1. Company logo listed on the OCAOSW Partner web page
2. Company logo included on exclusive OCAOSW signs displayed at events
3. Two (2) ADDITIONAL complimentary tickets to O-Vary Funny (\$250 value)
4. Two (2) ADDITIONAL tickets to Teal Ribbon Fun Walk (\$100 value)
5. Your company featured in the monthly newsletter to over 1,400 contacts

# EVENT SPONSORSHIP LEVELS AND BENEFITS

## Quarterly Zoom Educational Sessions & Annual Ovarian Cancer Medical Update

January–December 2025

Educational session topics are developed by assessing our community's interests. OCAOSW selects speakers with the help of the broader medical community and experts in their respective fields.

### Educational Sponsor (Presenting): \$5,000 (1 available)

Benefits include name/logo recognition in/on:

- Sponsorship of 4 educational events and the Annual Ovarian Cancer Medical Update
- OCAOSW event registration website, as well as <https://www.ovariancancerosw.org/ocaosw-educational-sessions/> webpage (recorded video, presentations)
- Monthly digital newsletter (January–December)
- Monthly email communications to 1,400 contacts
- Oral acknowledgement during event
- Opportunity for sponsor to partner with OCAOSW on educational topic pertinent to the ovarian cancer community.



OCAOSW  
Educational  
Sessions



Annual OC Medical Update, June 2024



Ovarian Cancer and Sexual Health Session, September 2023

# EVENT SPONSORSHIP LEVELS AND BENEFITS

## Annual Survivor and Volunteer Luncheon

McMenamins Kennedy School, 5736 NE 33rd Ave, Portland, OR 97211

April 6, 2025

### Presenting Sponsor: \$3,000

(1 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW website
- Monthly digital newsletter (January–May)
- Save the date and invitation
- Monthly email communications to guest list (pre-event)
- Website event recap
- Prominent signage onsite
- Oral acknowledgement during event
- Three minutes at podium on event day
- **Display Opportunity**
- Promotional items for attendees

### Guiding Light Sponsor: \$1,500

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW website
- Monthly digital newsletter (January–May)
- **Display Opportunity**



# EVENT SPONSORSHIP LEVELS AND BENEFITS

## 3rd Annual Teal Ribbon Family Fun Walk to Raise Ovarian Cancer Awareness

Oregon Zoo, 4001 SW Canyon Rd, Portland, OR 97221

June 21, 2025

### Hero Sponsor (Presenting): \$7,500

(1 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW websites
- Monthly digital newsletter (January–July)
- Save the date and invitation
- Monthly email communications to guest list (pre-event)
- Website event recap
- Prominent signage onsite
- Oral acknowledgement during event
- Prominent logo placement on t-shirt
- 10 complimentary event registrations
- **Display Opportunity**
- Promotional items in walk packet (provided by sponsor)

### Champion Sponsor: \$4,500

(7 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW websites
- Monthly digital newsletter (January–July)
- Save the date and invitation
- Monthly email communications to guest list (pre-event)
- Website event recap
- Onsite signage inclusion
- Oral acknowledgement during event
- 6 complimentary event registrations
- **Display opportunity**
- Logo placement on t-shirt

### Advocate Sponsor: \$2,500

(10 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW websites
- Monthly digital newsletter (January–July)
- Save the date and invitation
- Website recap
- Onsite signage inclusion
- Oral acknowledgement during event
- Logo placement on t-shirt
- 4 complimentary event registrations

### Partner Sponsor: \$500

Benefits include name/logo recognition in/on:

- Event registration and OCAOSW websites
- Monthly digital newsletter (January–July)
- Oral acknowledgement during event
- Save the date and invitation
- Logo placement on t-shirt
- Website recap
- 2 complimentary event registrations





# EVENT SPONSORSHIP LEVELS AND BENEFITS

## 13th Annual O-Vary Funny, A Stand-Up Benefit for Ovarian Cancer

Hilton Portland Downtown, 921 SW 6th Ave, Portland, OR 97204  
September 20, 2025

### Presenting Sponsor: \$10,000 (1 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event and OCAOSW website inclusion
- Online newsletter (May–October)
- Online newsletter (October/November recap)
- Email communication to guest list (pre-event)
- Save the date and invitation (mailed and online)
- Website recap
- Table-top signage
- Prominent signage onsite
- Oral acknowledgement during event
- Complimentary VIP table for 10
- **Booth/display opportunity**
- Three minutes at podium on event night

### Gold Sponsor: \$5,500 (7 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event and OCAOSW website inclusion
- Online newsletter (May–October) (pre-event)
- Online newsletter (October/November recap)
- Email communication to guest list
- Save the date and invitation (mailed and online)
- Website recap
- Table-top signage
- Onsite signage inclusion
- Oral acknowledgement during event
- 6 complimentary event registrations
- **Booth/display opportunity**

### Silver Sponsor: \$2,500 (10 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event and OCAOSW website inclusion
- Online newsletter (May–October)
- Online newsletter (October/November recap)
- Save the date and invitation (mailed and online)
- Website recap
- Table-top signage
- Onsite signage inclusion
- Oral acknowledgement during event
- 4 complimentary event registrations

### Bronze Sponsor: \$1,500

Benefits include name/logo recognition in/on:

- Event website inclusion
- Save the date and invitation (mailed and online)
- Online newsletter (May–October)
- Online newsletter (October/November recap)
- Oral acknowledgement during event
- 2 complimentary event registrations
- Website recap

### Teal Sponsor: \$500

Benefits include name/logo recognition in/on:

- Event website inclusion
- Online newsletter (May–October)
- Online newsletter (October/November recap)
- Oral acknowledgement during event
- Website recap
- Table-top signage

### Individual Sponsor: \$250

Benefits include name and recognition in:

- Event website inclusion
- Online newsletter (May–October)
- Online newsletter (October/November recap)



# 2025 EVENT PARTNER AGREEMENT

**Company Name:** \_\_\_\_\_  
(As you would like it to appear on printed material):

**Contact Name:** \_\_\_\_\_  
(please print)

**Authorized Signature:** \_\_\_\_\_  
(required)

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Sponsorship Opportunities:** Select all the sponsorships your company would like to sponsor in 2025. Please be sure to sign the agreement and then email it to [zoyak@ovariancancerosw.org](mailto:zoyak@ovariancancerosw.org) or mail to Ovarian Cancer Alliance of Oregon & Southwest Washington, 16420 SE McGillivray, Suite 103, PMB 243, Vancouver, WA 98683-3461. After your signed agreement is received, an invoice for your total partnership level will be mailed to you, outlining each event you have committed to sponsor. You have the option to pay either the entire amount in full, or two weeks prior to your events occurring throughout the year. **Deadline to become a partner: February 3, 2025.**

Questions: Contact Zoya Kumar, [zoyak@ovariancancerosw.org](mailto:zoyak@ovariancancerosw.org), 360-608-1687.

## Educational Sessions and Annual Ovarian Cancer Medical Update

*(First Right of Refusal — Compass Oncology)*

Educational Sponsor (1 available): \$5,000

## Survivor and Volunteer Luncheon

*(First Right of Refusal — GSK)*

Presenting Sponsor (1 available): \$3,000

Guiding Light Sponsor: \$1,500

## Teal Ribbon Family Fun Walk

*(First Right of Refusal — GSK)*

Presenting (Hero) Sponsor (1 available): \$7,500

Champion Sponsor (7 available): \$4,500

Advocate Sponsor (10 available): \$2,500

Partner Sponsor: \$500

## O-Vary Funny

*(First Right of Refusal — Compass Oncology)*

Presenting Sponsor (1 available): \$10,000

Gold Sponsor (7 available): \$5,500

Silver Sponsor (10 available): \$2,500

Bronze Sponsor: \$1,500

Teal Sponsor: \$500

Individual Sponsor: \$250

### Add your total sponsorships and checkmark your Partner Level:

Double Diamond Partner (\$20,000)

Diamond Partner (\$10,000)

Platinum Partner (\$7,500)

Gold Partner (\$5,000)

**TOTAL: \$** \_\_\_\_\_

